BTL | TIKTOK PERFORMANCE

September vs. October 2026 reporting windows

September: September 2–29, 2026
October: October 5–November 1, 2026
Both periods cover 28 days—not full calendar months.

Metric	September	October	Change
Post views	~555.4K	~631.1K	~+13.6%
Profile views	~5.9K	~6.9K	~+16.9%
Likes	~8.8K	~10.5K	~+19.3%
Comments	285	346	+21.4%
Shares	~1.1K	~1.4K	~+27.3%
Net new followers	185	226	+22.2%

~ = rounded source figure. Changes for rounded metrics are approximate.

Source: BTL August–September–October 2026 monthly performance report. October 1–31 analytics are needed for an exact full-calendar-month comparison.